

**5 years  
already !**

Châtillon,  
December 14<sup>th</sup>, 2009

Subject: Call for entry - European Awards for Territorial Innovation

Dear sir or Madam,

The 5<sup>th</sup> edition of the RuraliTIC Forum, organized in close collaboration with the **General Council of Cantal (France)** and with the support of the **Regional Council of Auvergne (France)**, of the **AMRF** (Rural Mayors of France Association), of the **Agglomeration Community of Aurillac (Cantal)** and the **City of Aurillac**, has become for 5 years the **national meeting platform for territorial decision-makers**.

**More than 700 participants** will attend the debates, gathering representatives, executives, territorial agents and ICT experts around strategic conferences, thematic conferences and practical sessions during which will be presented innovative territorial experiments in terms of ICT.

For the 2010 RuraliTIC Forum, will be awarded the **European Awards for Territorial Innovation**. These awards are developed from **your** feedback upon projects in progress or completed, in the 8 following categories:

1. e-Education
2. ICT & Economic development for the territories
3. e-Tourism
4. Telecommuting
5. « Green & Clean » Technology
6. Digital solidarity
7. ICT & Social-Health
8. e-Democracy & Social networks

The Jury will award a « Jury's Special Award » as well as two new awards:

- The special Award for European Innovation and,
- The special Award for Territorial Governance - considering the stakes raised by the reform of the territorial authorities in France.

*Two laureates will be selected for each category: a French one and a laureate coming from another European country.*

### **How to apply?**

Send a presentation of your innovative ICT applications and communicate your experience to more than 700 visitors from the territories, on the occasion of the European Exhibition of Innovative Digital Territories at Aurillac Congress Center (Cantal – France)!

Download on [ruralitic.org](http://ruralitic.org):

- The presentation note of the 2010 European Awards for Territorial Innovation,
- The presentation model of your innovative ICT application.

Application deadline: **June 30<sup>th</sup>, 2010 at 7:00 PM.**

### **Selection and nominations**

100 applicants will be selected. These applications will be enhanced on the occasion of a permanent exhibition lasting the two days of the event, in free access: European Exhibition of Innovative Digital Territories.

Among the selected applications, the jury, composed of members from RuraliTIC's Scientific Committee and independent experts, will appoint up to 3 nominees for each Award category.

The laureates will be unveiled during the gala evening, on August 30<sup>th</sup>, 2010 at Sédailles Castle in Marmanhac (Cantal – France).

The selection criteria are:

1. Originality
2. Usefulness & Satisfaction of the users
3. Ratio use / investment
4. Meeting with the execution deadline
5. Development capacity

### **Rewards**

The laureates will be rewarded with a trophy and will benefit from an increased visibility such like the press supports of RuraliTIC partners, in early September 2010 (see also the paragraph « promotion of the selected applicants» in the presentation note).

Note the application deadline on your agenda, you have until **June 30<sup>th</sup> 2010, at 7:00 PM**, to submit your ICT applications and maybe win a Trophy!

Looking forward to your participation to enhance **the sharing of innovative ICT applications in French and European territories**,

Sincerely yours,



Serge PILICER  
President-founder of RuraliTIC

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